

## 2012 DAFE Survey

**Fill out the survey for a chance to win a DAFE T-shirt!**

We need EVERYONE's input! Please return this survey even if you do not answer all of the questions. We use survey results to determine DAFE's direction and planning of future events. Some of the questions help us tell the industry what we like and dislike in dark attractions. The Top Ten list is released to all amusement publications, national media, and media outlets near the winning attractions. Your votes are very important! All members **submitting a completed survey** are eligible to win a DAFE T-shirt via random drawing. *If you need additional surveys for your family, feel free to make photocopies.* Please complete the following survey and return it **NO LATER THAN FEBRUARY 18**. Results will be published in *Barrel O' Fun* and released to the media.

**Mail your survey to-** DAFE, PO Box 484, Vienna, OH 44473-0484

or

**Email your answers to-** [dafesubmissions@dafe.org](mailto:dafesubmissions@dafe.org)

### Ride Classifications

**Classic/Traditional darkride** – The ride uses single ride cars, long dark passages with “gags” or “tricks” consisting of the simple mannequins and pop-up monsters. Lighting in these rides is likely to be spot lights or black-lights triggered by the approaching ride car. Think Pretzel Company, Funni-Frite, and Bill Tracy style rides or similar park-built rides.

**Modern darkride** – This darkride is generally more illuminated than a traditional ride. The long totally dark passages are gone. Many use continual scenery throughout as opposed to “pop-up” gags or unrelated scenes. A theme or story line ties the scenes together. These rides are generally not as scary as a traditional ride. Think Disney-like rides.

**Interactive darkride** – Riders participate in the ride by interacting with the scenes by “shooting” ghosts, monsters, or objects in the scenes. In some cases the length of the ride and path taken are determined by how well the ride scores.

**Water darkride** – These generally meet the description of any of the above categories with the exception of the ride system being a waterway.

**Hybrid darkride** – These attractions have darkride-like features but use a non-traditional ride system. While these rides may use roller coaster style track, log flume, a combination of both, or a unique ride system, they have been designed specifically as a darkride.

**Crossover darkride** – This is probably the most controversial and hard to define classification. It is based upon a well-known standalone ride system normally not used as a darkride. To be considered as a darkride these rides must use a unique and extensive theme. Enclosing a roller coaster, or drop ride, for example, could be considered a darkride only if the ride has been themed with features consistent with the other darkride classes.

**A weighted scoring system for each category that asks for a list will be used.  
Your #1 choice will get 5 points, #2 gets 4 points, etc.**

**PLEASE RETURN ALL SURVEYS POSTMARKED NO LATER THAN FEBRUARY 18, 2012**

## 2012 DAFE Survey

### What Are Your Favorite Dark Attractions Anywhere?

(darkrides, walkthroughs, 3D or 4D, simulators, etc. Please list the attraction name, the specific park and location. I.E. Disneyland CA, or Walt Disney World, FL, etc.)

ATTRACTION	NAME	PARK
#1-		
#2-		
#3-		
#4-		
#5-		

### What Are Your Favorite Dark Attraction parks?

(Park must contain at least one currently operating dark attraction in any category during the normal operational season. Seasonal events will be considered as a part of other questions on this survey.)

PARK	LOCATION
#1-	
#2-	
#3-	
#4-	
#5-	

What is your favorite currently operating *Classic/Traditional* darkride?

What is your favorite currently operating *Modern* darkride?

What is your favorite currently operating *Interactive* darkride?

What is your favorite currently operating *Water* darkride?

What is your favorite currently operating *Hybrid or Crossover* darkride?

## 2012 DAFE Survey

What is your “most missed” attraction? (Any attraction that is no longer in operation from any year, any location)

What company do you feel has been most influential in the continuation of the darkride tradition?

What individual do you feel has been most influential in the continuation of the darkride tradition?

What are your favorite *currently operating* darkrides of ANY classification?

Ride Name	Park Name	Location
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#1

#2

#3

#4

#5

What are your favorite *currently operating* funhouse or walkthrough attractions?

Attraction Name	Park Name	Location
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#1

#2

#3

#4

#5

What is your favorite fall/October seasonal dark attraction or event?  
(stand-alone attraction, festival, scream park, amusement park event, etc.)

Which theme/amusement park that HOSTS a seasonal event outside of the summer tourist season is your favorite?

## 2012 DAFE Survey

(For the questions below, please feel free to use additional paper or expand the space to provide as much information as you feel is necessary. Remember: these questions help the board make DAFE a better organization for you.)

**If you attended DAFE's 2011 event(s), how would you rate them?**

Excellent                  Good                  Fair                  Poor                  N/A

**What did you like best?**

**What did you least like?**

**How can we improve the next event?**

**Where would you like to see future events held?**

**What question(s) would YOU like to ask in next year's survey?**

**What membership benefit do you like best? (events, BOF Magazine, website content, discounts, etc.)**

**What areas of membership benefits do you feel need the most work? (same areas as above)**

**Is there something else that you would like to see DAFE do (event content, focus areas, perks, communication, etc.) in the future?**

To enter the drawing for a DAFE T-shirt, please complete the information below.

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

T-shirt color- Black    Blue    White    Pink    Green                  Size- L    XL    XXL    XXXL

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